

서울핀테크랩
SEOUL FINTECH LAB

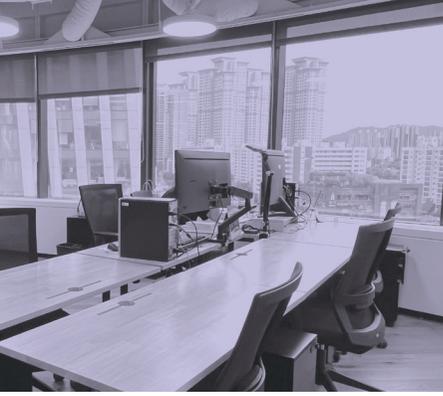
SFL

2026



SEOUL
FINTECH
LAB

서울핀테크랩



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ABOUT /

About SEOUL FINTECH LAB



Where will the next wave of fintech rise?

Seoul Fintech Lab is Korea's leading fintech innovation hub. Since 2018, the Seoul Metropolitan Government has supported startups in Yeouido—the country's financial center—to scale and compete globally.

The Lab offers up to four years of residency, tailored growth strategies, and specialized acceleration. From regulatory sandbox support and investment to global expansion and open innovation, we provide end-to-end support for sustainable growth. Starting with 14 startups in 2018, our community has grown to 397 companies as of September 2025.

Empowering Unicorns, Expanding Globally 

Expanding the Fintech Ecosystem 

Korea's Premier Fintech Hub 



Address 4, 5, 6, 8, 17 and 19F, WeWork Yeouido Branch (O2 Tower), 83 Uisadang-daero, Yeongdeungpo-gu, Seoul, South Korea (07325)

Scale 11,600 (111 spaces)

Under management of the Finance & Investment Division, Economic Office of the Seoul Metropolitan Government

Website seoulfintechlab.kr

Email info@seoulfintechlab.kr

Message from Seoul Fintech Lab

Entering 2026, we are expanding our global network and deepening our support—helping startups from early incubation to international expansion. We provide hands-on, tailored assistance to tackle regulation, investment, and cross-border partnerships. Together with our residents, partners, and investors, we will continue to scale Korea’s fintech ecosystem and back founders who challenge the status quo.

- From all of us at Seoul Fintech Lab -

Fintech Innovation Starts Here

Korea’s Largest Fintech Hub

Scale 11,600m²
Number of supported companies in 2025: 158



Extensive Network

Connected with financial institutions, VCs, and global partners.



Personalized Integrated Growth Support

One-stop support from regulation and investment to global expansion



History



2018

Opened SEOUL FINTECH LAB 1
In Mapo, 14 tenant companies

04



2019

06

Entered into business agreement with
Copenhagen Fintech

07

Opened SEOUL FINTECH LAB 2
Yeouido, 16 tenant companies

10

Opened integrated SEOUL FINTECH LAB
Yeouido, 70 tenant companies

2020

05

Business agreement established between
Seoul Metropolitan Government and
Korea Credit Guarantee Fund
Mutual cooperation for
growth of fintech startups

Business agreement established between
Seoul Metropolitan Government and
Sungkyunkwan University Business School
Cooperation for
internship/industry-academia
advisory program

Entered into business agreement with
Hyundai Marine & Fire Insurance

Business agreement established between
Seoul Metropolitan Government and Hana
Financial Group

Expanded SEOUL FINTECH LAB by 2 floors
100 tenant companies

Business agreement established between
Seoul Metropolitan Government and KB
Financial Group/K-Growth/Hongik University
Cooperation for fintech startups
and industry development

Entered into business agreement with
Singapore FinTech Association

Entered into business agreement with Danal

12

Recorded KRW 27.6 billion in sales and
KRW 30.8 billion in investment induction,
created 125 new jobs





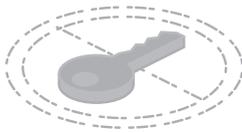
2024

Entered into business agreement with DB Insurance

01

Collaboration with the Irish government's investment development agency

07



2022

Entered into business agreement with DB Insurance KOTRA Invest KOREA

04

Entered into business agreement with DB Insurance Kyobo Life Insurance Co., Ltd.

05

Entered into business agreement with DB Insurance FINOLAB

06

Entered into business agreement with DB Insurance Lead Generation Marketing

07

Entered into business agreement with DB Insurance Seoul Business Agency

Entered into business agreement with DB Insurance Innolab Asia

08

Entered into business agreement with DB Insurance SIMSAN VENTURES

Entered into business agreement with DB Insurance Eugene Investment & Securities Co., Ltd.

09

Entered into business agreement with DB Insurance Tenity Singapore

10

2025

10

Entered into business agreement with Fairfax County, USA

2023

02

Entered into business agreement with DB Insurance beSUCCESS

Entered into business agreement with DB Insurance Venture Square

03

Entered into business agreement with DB Insurance Startup's Story Platform

04

Entered into business agreement with DB Insurance Comento

06

Entered into business agreement with DB Insurance Code States

Entered into business agreement with DB Insurance Seoul Business Agency, Seoul Bio Hub

08

Entered into business agreement with DB Insurance Hyphen Corporation

11

Entered into business agreement with DB Insurance FTA (Fintech Academy Singapore)

2021

02

Entered into business agreement with DB Insurance

04

Entered into business agreement with Hanwha Life Insurance

05

Entered into business agreement with F10 Singapore

06

Entered into business agreement with Findec (Sweden) and KK Fund (Singapore)

07

Entered into business agreement with ASEAN Financial Innovation Network

09

Entered into business agreement with Seoul National University Entrepreneurship Center

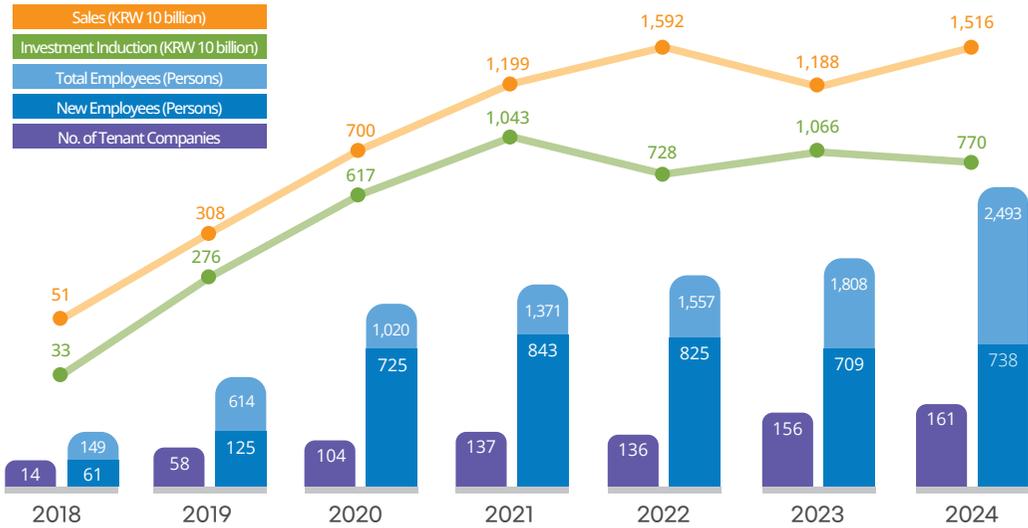
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Entered into business agreement with Soongsil University Career Center

12

Entered into business agreement with Greater Zurich Area AG Recorded KRW 119.9 billion in sales and KRW 104.3 billion in investment induction, created 843 new jobs

Status and Highlights



The First Half of 2025 Performance Summary

 <p>Sales: KRW about 107.6 billion</p> <p>Domestic: about KRW 98.2 billion Overseas: about KRW 9.4 billion</p>	 <p>New hires: 367</p>
 <p>Overseas Expansion: 34 companies</p> <p>Overseas operations: 29 Overseas subsidiaries: 5</p>	 <p>Business Agreements: 122 cases</p> <p>Domestic: 107 International: 15</p>
 <p>Intellectual Property Rights: 52 cases</p> <p>Domestic: 33 International: 19</p>	 <p>Investment: KRW about 21.1 billion</p>

Key Achievements in the First Half of 2025

<p style="text-align: center;">Top sales company KRW 10 billion</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  AllraFin tech Membership Company KRW About 5 billion </div> <div style="text-align: center;">  Travel Wallet Graduate Company KRW About 190 billion </div> <div style="text-align: center;">  InfoPlus Graduate Company KRW About 4 billion </div> </div>	<p style="text-align: center;">Top companies Investment Induction KRW 10 billion</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  DBDLAB Status Company KRW About 6.2 billion </div> <div style="text-align: center;">  McKinley Rice Status Company KRW About 12.5 billion </div> <div style="text-align: center;">  Ghostpass Status Company KRW About 5 billion </div> </div>	<p style="text-align: center;">Employees Persons</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  10fingers Status Company 8 </div> <div style="text-align: center;">  Hirediversity Status Company 14 </div> <div style="text-align: center;">  Carelogue Membership Company 7 </div> </div>
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ABOUT /

Status and Highlights of Tenant/Graduate Companies

Travel Wallet

travel Wallet

- Selected as a Pre-Unicorn company
- Over 8.3 million cards issued and KRW 6.5 trillion in cumulative transaction volume
- Secured a patent related to installment payment technology
- Launched same-day card issuance service through Smart ATMs
- Raised approximately KRW48 billion in total investment

Membership Company

Stockkeeper



- Selected as one of the 2025 First Premier 1000 Innovative Companies
- Recognized for outstanding innovation and growth potential
- Achieved over ₩10 billion in cumulative subscription amount

Membership Company

Villagebaby



- Surpassed KRW80 billion in cumulative transaction volume
- Over 1.8 million app downloads and 60 million total content views
- Selected for the Post-TIPS program
- Raised approximately KRW7.8 billion in total investment

Status Company

276 Holdings



- Raised KRW2.9 billion in Series A funding (2025)
- Selected for the 2025 Data Voucher Support Program
- Received the President's Award from the Korea Data Agency through the Data-Stars Program

Status Company

Crosshub



- Won the Grand Prize at the 2025 First-Half Fintech IR Competition (hosted by the Financial Services Commission)
- Won the Grand Prize at the Global Startup Competition
- Selected for the global corporate collaboration program "Trust My Tech"
- Signed a USD 1.2 million export contract with Laos-based TB Trch

Status Company

McKinley Rice



- Raised KRW12.5 billion in Series A funding (2025)

Status Company

Core16



- Listed on a U.S. ETF

Status Company

Allra Fintech



- Completed Series B funding of approximately KRW12 billion
- "Olla" advance payment service surpassed KRW5 trillion in cumulative disbursements
- Over 35,000 seller users and more than 890,000 advance payment transactions
- Total cumulative investment of approximately KRW16 billion

Membership Company

Hirediversity



- Raised approximately KRW5 billion in Series A funding
- Signed agreements with 105 universities nationwide
- Selected for the TIPS (2024)

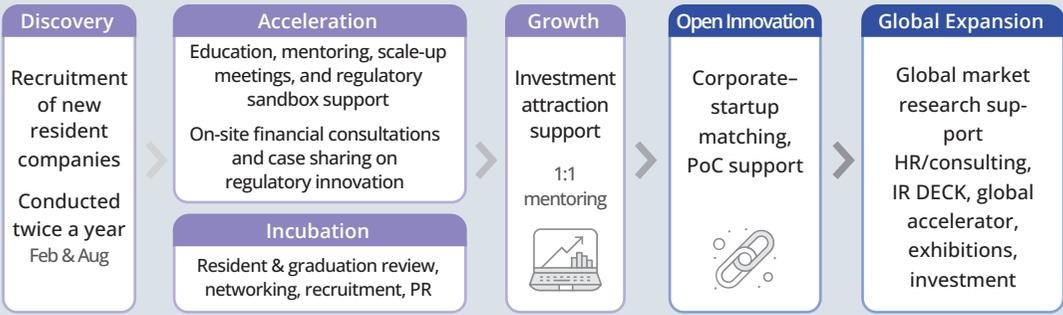
Status Company

Support Programs

SFL Program Overview

A Program Designed to Discover and Nurture Global Fintech Unicorns

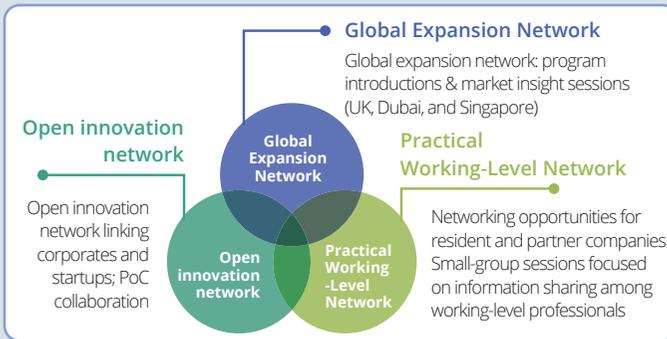
Comprehensive support across all growth stages — from discovering high-potential fintech startups to accelerating global expansion and open innovation partnerships.



SFL Key Program 1

Networking Programs for Domestic and Global Exchange

Providing networking opportunities centered on the needs of resident and graduated companies



Networking Programs



SFL Key Program 2

Education and Mentoring Program to Address Challenges Faced by Resident Companies

Seminars and training programs designed to strengthen the practical capabilities of employees at growing resident companies. Continuous expert mentoring support to help resident companies overcome management and operational challenges.

Education / Seminars / Mentoring Program



SFL Key Program 3

Diverse Scale-up Programs

Creating opportunities for investment attraction through 1:1 investor-startup meetings and Demo Day events.

- Exploring new markets through collaboration with various institutions
- Supporting investment attraction for business growth and expansion
- Providing tailored consulting to overcome internal growth limitations



Scale-up Program



Open Innovation	Collaboration with financial, non-financial, and global financial institutions
Demo Day	Collaborative and in-house Demo Day hosted by Seoul Fintech Lab
Investment Support	1:1 investor meetups and creation of teaser memos

SFL Key Program 4

Overseas Program to Support Global Market Expansion

Overseas Program to Support Global Market Expansion

- Operation of the Seoul Fintech Lab Pavilion at the world's largest fintech event, the Singapore Fintech Festival
- Establishing a foundation for global expansion through connections with various international investors in the U.S., Dubai, Singapore, and Hong Kong
- Regular support for online/offline IR meetings, demo days, and consultation sessions to facilitate entry into overseas markets

Overseas Program



SFL Key Program 5

Financial Regulation Innovation Program, Sandbox Cases and Regular Consultations

Support for fintech companies through regulatory case sharing and regular consultation sessions related to financial regulation and business growth.

Case Sharing Session

Seminars on future regulatory trends and sharing of outstanding sandbox case studies.

Legal Consultation Program

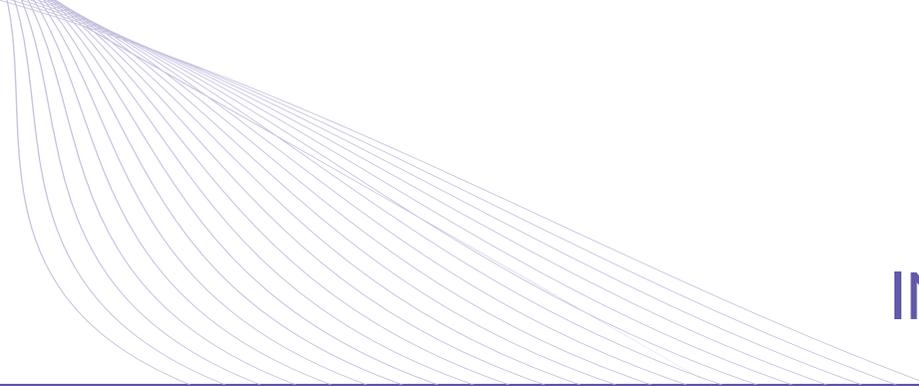
1:1 legal advisory support on-site consultation sessions with the Financial Supervisory Service held twice a month.

Financial Regulation Sandbox



Among 141 fintech cases designated under the Financial Regulation Sandbox, 28 (20%) are from Seoul Fintech Lab resident companies.





INTERVIEW

Buysell Standards **Bumjum.Shin CEO**

PIECE is a tokenized securities platform that allows direct investment in valuable, high-quality assets.

Quantum AI **Seongjip.Choi CEO**

Provides various customized AI-based services leveraging unstructured data such as digital inputs, digital forensics, and document data extraction — applicable across multiple asset domains.

Hirediversity **Hwayong.Shim CEO**

Develops data analytics and credit assessment solutions specialized for foreign customers in the financial sector.



BuySell Standards

Bumjum.Shin CEO



BuySell Standards CEO
Chairman, Security Token Council, Korea Fintech
Industry Association (KOFIA)

INTERVIEW ▶▶▶



Token Securities are the Future of Assets — BuySell Standards Builds the Infrastructure



Selected for TIPS Program (2021)
Raised a total of KRW 8.2 billion in
Pre-A round investment (2022)

Designated as a Preferred Partner of the Credit Guarantee Fund (2022)
Awarded “Best DeFi Innovation” by The Asian Banker (2024)
Established Singapore subsidiary ‘BSFX’ (2025)

What is Buysell Standards, and what sets it apart?

Founded in March 2019, Buysell Standards operates PIECE, a digital asset management platform based on Security Token Offerings (STO).

The company's name, derived from Buy, Sell, and Standard, reflects its mission to establish a new standard for asset trading.

Security Tokens represent real-world or financial assets issued as digital tokens on blockchain, legally recognized as securities under the Capital Markets Act — creating a new, regulated investment class.

Buysell Standards's key differentiator is its multi-asset tokenization strategy, the only one of its kind among seven fractional investment firms approved for business restructuring by the Financial Services Commission. It can tokenize a wide range of assets — including physical goods, artworks, vessels, and intellectual property (IP).

Its first product, "Rolex Collective No.1", sold out in just 1 minutes, generating a 64% return, while the overall portfolio average return reached 17% across 22 projects.

With its proprietary blockchain mainnet and a database of 600,000 assets, Buysell Standards can commercialize tokenized securities within 4–6 weeks.

It has also achieved global recognition — participating in CES 2023, winning the iF DESIGN AWARD, and being honored by The Asian Banker as the "Best DeFi Innovation" at the Global Retail Financial Awards 2024.

As the inaugural chair company of the Security Token Council under the Korea Fintech Industry Association, Buysell Standards leads a consortium of over 40 member companies, spearheading the standardization of the STO industry in Korea.

What inspired the founding of Buysell Standards, and what is its goal?

The company was born out of personal experience.

As a lifelong collector of well-crafted items, CEO Shin Beom-jun realized that many collectibles — once viewed purely as consumer goods — could hold significant investment value.

He saw an opportunity to turn such high-quality assets into accessible investment instruments.

At the same time, he recognized the limitations of traditional finance: for many individuals, salary-based wealth accumulation was no longer sufficient.

Thus emerged the mission to democratize access to premium assets, allowing anyone to begin investing with small amounts.

Buysell Standards's ultimate goal is to set a new standard for asset trading — creating a world where anyone can invest fractionally in premium assets such as IP, ships, real estate, and artworks, reducing barriers and bridging the investment gap.

By 2030, the Korean STO market is projected to reach KRW 367 trillion, equivalent to 90% of KOSDAQ's current market capitalization,

and Buysell Standards aims to lead this market by continuously creating new, unprecedented financial products.

What makes Seoul Fintech Lab special?

Seoul Fintech Lab can be described in one phrase —

“A laboratory where the impossible becomes possible.”

Located in Yeouido, the heart of Korea’s financial district, the Lab hosts over 160 fintech startups that grow together in a dynamic ecosystem.

For Buysell Standards, as the chair company of the Security Token Council, Seoul Fintech Lab has been a solid foundation for discovering opportunities and advancing initiatives such as global expansion into Singapore.

This space serves as a dynamic hub where government agencies, financial institutions, and global networks are seamlessly connected.

It provides tangible support for regulatory innovation and market expansion, going beyond a traditional startup support facility.

Seoul Fintech Lab stands as an innovation platform that co-designs the future of the fintech industry.

What recent achievement are you most proud of?

Our proudest milestone is the establishment of ‘BSFX,’ our Singapore subsidiary, in April 2025.

This marks not just an overseas expansion but a strategic positioning as a global STO hub.

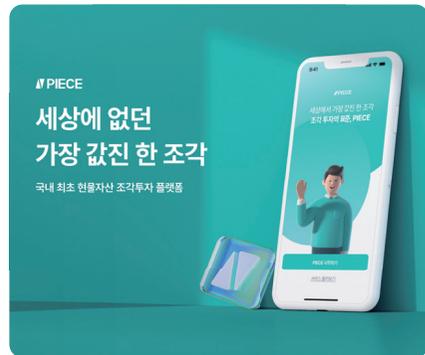
BSFX is building a compliance-based integrated infrastructure system utilizing stable-

coins for payments, a foundation that will significantly improve global investor accessibility for future listings of K-content IP tokenized securities.

As Asia’s leading financial and regulatory sandbox hub, Singapore provides the ideal environment for Buysell Standards to build global-standard STO services.

We were also selected for ‘KB Starters Singapore’, operated by KB Financial Group, and signed MOUs with IX Swap and other local platforms to strengthen our foothold in the regional ecosystem.

Domestically, we are collaborating with major financial institutions including Hana Securities and Woori Bank to prepare for STO commercialization and institutionalization.



Which programs at Seoul Fintech Lab have been most helpful?

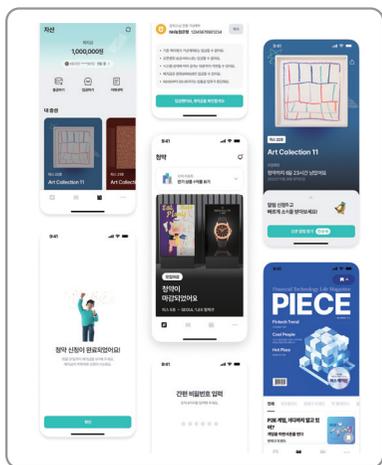
The Fin-Academy (Fintech-tailored education) and Fin-Mentor (1:1 expert mentoring) programs have been especially valuable.

Operating in the pioneering field of security tokens requires more than just technical skills — it demands holistic business capabilities.

Through Fin-Academy, we developed strate-

gic frameworks for business development, branding, and compliance within the evolving regulatory landscape.

And the Fin-Mentor program provided direct consultations with experts in patent law, legal affairs, and intellectual property, offering insights that were instrumental in both the establishment of BSFX and the standardization of STO frameworks.



What advice would you give to future Seoul Fintech Lab members?

The greatest value of Seoul Fintech Lab lies in its ecosystem that turns innovation into reality.

Every program is interconnected — even those that seem unrelated may later become key assets for growth.

With 161 companies collaborating, unexpected synergies and partnerships emerge constantly.

The key is active participation.

Seoul Fintech Lab is more than just a workspace — it is a dedicated partner in your journey of innovation.

How do you see the future of the fintech industry?

In one phrase —

“The era where the boundaries between public and private offerings, and between asset classes, disappear.”

Currently, 75.2% of household assets in Korea are concentrated in real estate — highlighting the structural challenges individuals face in diversifying their investments.

Tokenized securities offer a clear solution.

The STO market’s potential is immense — expected to grow from USD 560 million in 2024 to USD 2.68 billion by 2033, with an annual growth rate of 19%.

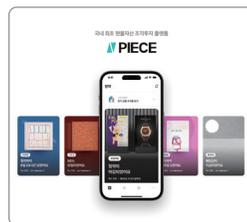
In Korea, it is projected to reach KRW 367 trillion by 2030 — a market nearly as large as the entire KOSDAQ.

Korea also holds a unique edge with K-content assets — a KRW 150 trillion industry backed by 225 million global Hallyu fans.

We believe that global tokenization of K-assets will become the next major driver of the Korean Wave.

From 2025, the era of “tokenized securities” will fully unfold.

As the Chair company of the Security Token Council, and through BSFX in Singapore, Buysell Standards will lead this transformation — building a new financial ecosystem where everyone can access premium assets with ease.





Selected for Post-TIPS Program (Sept 2025)
Raised KRW 10 billion in Series B funding (Sept 2025)

Received Korea Industrial Excellence
Award (May 2025)

About Quantum AI

Hello, we are Quantum AI — a company pioneering the future of AI-driven innovation. We have developed our own language model and currently provide AI-as-a-Service (AlaaS) solutions focused on document and voice intelligence for the financial sector through our platform SovereignAI. Our mission is to shape the future through artificial intelligence, expanding AI adoption across industries and becoming a leader in the global AI transformation.

What inspired Quantum AI's journey, and what is your goal?

Before founding Quantum AI, our team led AI adoption in the Korean financial sector — serving as AI Lead Partners at IBM Korea and KPMG since 2016.

However, we recognized that true innovation in AI required deep integration between technology and product development, not just consulting.

This led to the establishment of Quantum AI in 2020, with a focus on Natural Language Processing (NLP) technologies.

Over the past five years, we've provided AI services to major clients across financial and non-financial sectors.

In 2025, we successfully raised KRW 10 billion (USD ~7.5M) in Series B funding, fueling our next leap forward.

Building on this momentum, we continue to lead the market through:

Document AI solutions — digital claim processing, automated data entry, and unstructured data assetization.

Conversational AI — our flagship platform AICC “SOONi” [suni:], an intelligent communication system for enterprises.

We are also preparing for an IPO in 2026, aiming to secure sustainable growth as we enter the capital market.

What makes Seoul Fintech Lab special?

Seoul Fintech Lab is, in one word, “a catalyst for real business growth.”

Led by the Seoul Metropolitan Government, it provides invaluable support for business expansion and investment attraction.

Located in Yeouido, Korea's financial hub, the Lab enables direct, efficient engagement with financial clients.

Moreover, through its regulatory sandbox initiatives, it actively supports innovation in fintech and AI by helping refine and reform financial regulations.

Our team has directly benefited from regulatory consulting in areas such as data privacy, outsourcing services, and compliance, which has been critical in deploying AI-based services for financial institutions.

qeepe
AI DOCUMENT PROCESSING SOLUTION



🎙️ What recent achievement are you most proud of?

Beyond our successful Series B fundraising of KRW 10 billion, we are proud to have been selected for the Post-TIPS Program (September 2025) — receiving R&D commercialization funding to expand our unstructured data assetization and AICC platform services.

🎙️ Which Seoul Fintech Lab program has helped you the most?

All programs have been helpful, but the Financial Regulation Innovation Program has been the most valuable.

Launching a subscription-based AI service for financial institutions involves navigating complex regulations.

Even the best AI solution cannot reach clients without regulatory clearance.

Through this program, we have received hands-on guidance and continuous support that allowed us to successfully deploy our services within the financial ecosystem.

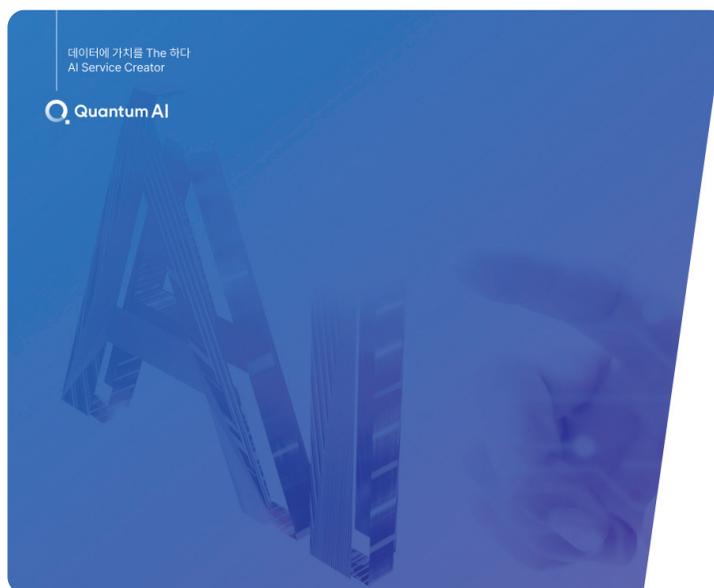
🎙️ Any tips for future Seoul Fintech Lab members?

Make full use of all 10 programs offered by Seoul Fintech Lab.

We've participated in numerous startup support programs, but no other initiative has been as impactful as Seoul Fintech Lab.

Even if you can't join every program, try to engage actively — each opportunity will contribute meaningfully to your company's growth.

And one small tip — don't hesitate to reach out (and sometimes, “bug”) the amazing Seoul Fintech Lab crew. You'll gain more than you expect!



🎙️ How does Quantum AI view the future of fintech?

The fintech industry's growth has been phenomenal over the past decade. Since Seoul Fintech Lab's establishment in 2018, Korea's fintech sector has seen immense potential for further development. In the early days, fintech was about adding technology to finance — digital payments, remittance, and online banking.

Now, we've entered the era of embedding finance into technology, where AI, blockchain, and stablecoins create new financial paradigms.

With these shifts, new opportunities are emerging beyond traditional finance, and we believe the next generation of fintech startups will continue to redefine the industry — many of them starting their journey right here at Seoul Fintech Lab.



Hwayong.Shim CEO

Hirediversity CEO

INTERVIEW ▶▶▶



Raised KRW 6 billion in cumulative investments (InfoBank, Stonebridge Ventures, Murex Partners)

Partnering with major Korean banks to enable instant account opening upon arrival.

A platform used by 81% of international students in Seoul, firmly established as the leading service exclusively for foreigners



About Hirediversity

Hirediversity is a pioneering company transforming the foreign talent ecosystem in Korea -empowering clients to make decisions that would have been impossible without us. We provide an integrated platform that streamlines every administrative, financial, and telecom process into a seamless digital experience.

Through our proprietary Multi-Identity Normalization Algorithm and CI (Customer Identification) Mapping Framework, we have built an infrastructure where foreign residents can access financial and telecom services on equal terms with Korean nationals.

This groundbreaking achievement, successfully validated as the first of its kind in the industry, stands as our most distinctive competitive advantage.

What inspired the business, and what is your goal?

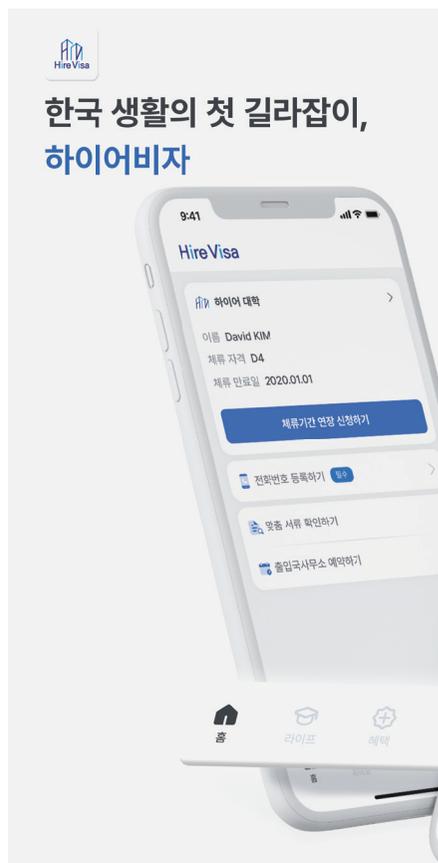
Foreign residents in Korea have long faced challenges such as repeated identity verification failures, delays in opening bank accounts, and restrictions in telecom services. Witnessing these persistent issues firsthand inspired us to take action — driven by a mission to create real change where no one else had.

At Hirediversity, our vision goes beyond convenience.

We aim to build a platform so essential and trusted that our users will continue to rely on

it even after returning to their home countries.

We are committed to making every administrative and financial process for foreigners in Korea faster, more transparent, and more secure — shaping a truly inclusive digital experience.

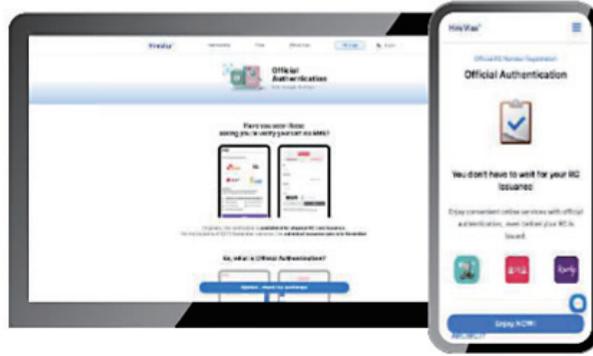


What makes Seoul Fintech Lab special?

“For us, Seoul Fintech Lab is a Playground for Innovators.

The insights we gained through mentorship

서울 외국인 유학생 81%가 사용하는
외국인 체류행정 필수 앱 **Hire Visa**



and networking greatly refined our business strategies, while the stable workspace and institutional support provided a strong foundation for rapid growth.”

What recent achievement are you most proud of?

“Recently, we successfully partnered with major domestic banks and telecom companies to solve one of the most persistent challenges faced by foreign customers — identity verification.

Now, foreign users can open bank accounts and use telecom services under the same conditions as locals, a first-of-its-kind accomplishment in the industry.

For example, international students who previously waited up to 12 weeks to open an account can now do so immediately upon arrival in Korea.

This innovation is fundamentally transforming the living experience of foreigners in Korea.”

Which Seoul Fintech Lab programs helped you the most?

“We benefited greatly from the Mentoring Program and the Financial Regulation Innovation Program.

Expert advice helped us navigate complex regulations with precision and design a more stable, compliant service architecture.”

Any tips for future member companies?

“Seoul Fintech Lab is more than just office space — it’s a platform where knowledge and networks converge.

My advice to future startups is to approach mentorship and networking strategically, not passively.

Use every program not merely as a benefit but as a growth accelerator — it will make your startup journey stronger and more resilient.”

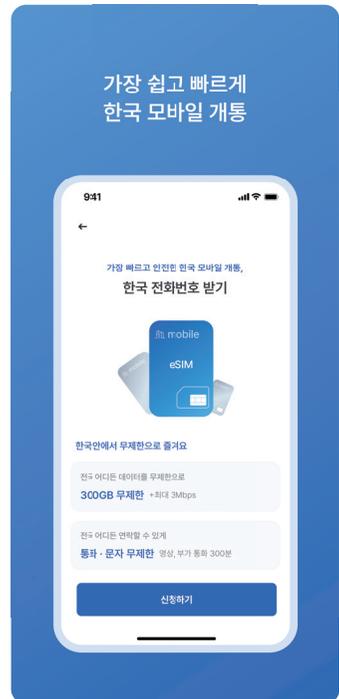
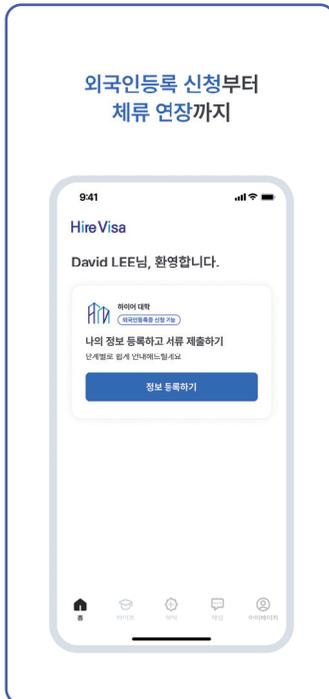
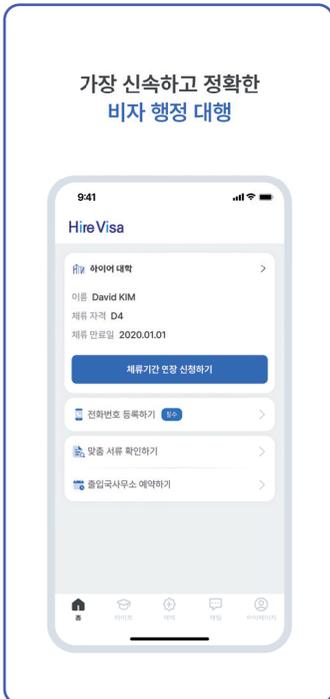
How do you view the future of the fintech industry?

“We believe the future of fintech lies in diversity and inclusivity.

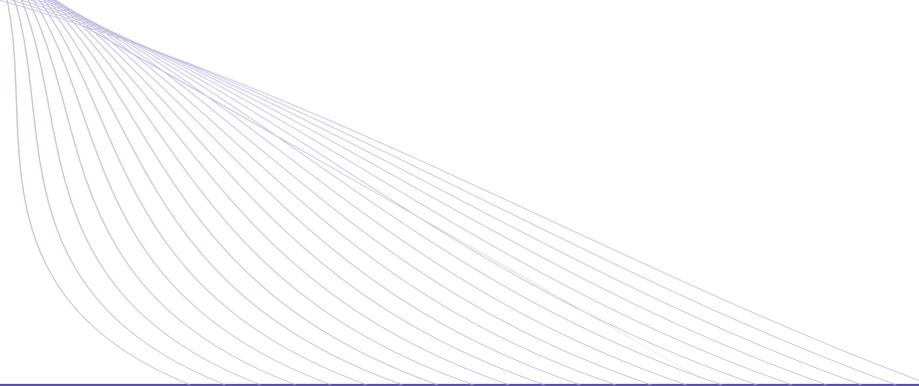
As Korea’s population of global talents and foreign residents continues to grow, financial and data services tailored to them are no longer optional — they are essential.

Looking ahead, we expect to see AI-driven credit scoring, cross-border payments, and digital identity verification converge into integrated fintech ecosystems.

Higherdiversity is leading this transformation — building a future where inclusion is not just a value, but an infrastructure.”







SPACE

Communal Space and
Life at SEOUL FINTECH LAB

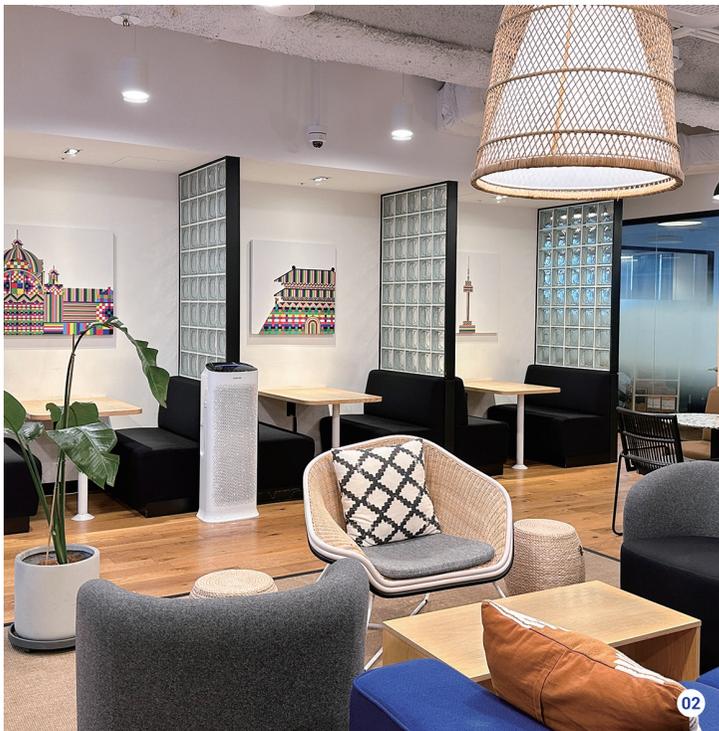




01

SPACE

Communal Space and Life at SEOUL FINTECH LAB



02

01 The Seoul Fintech Lab's 8th floor training center hosts a variety of training sessions and seminars.

02 The 6th floor lounge, with its six dedicated floors, offers a variety of public lounges.



02



- 03 Conference room appearance, there are small and medium-sized conference rooms on each floor.
- 04 There is a phone booth so you can make calls or have light video conferences.
- 05 8th floor lounge





- 06 Office space for startups. If you're lucky, you might even land an office with the best view of Yeouido.
- 07 Common pantry space
- 08 A space equipped with shared office supplies

09 Office space hallway

10 The 20th-floor WeWork Community Lounge. It features a variety of amenities, including a mini-convenience store and mail room.



SEOUL FINTECH LAB

Tenant Companies

Type	Logo	Company Name	Representative	Service Description	Contact
Resident		Village Baby	Lee Jeong-yun	Provides an AI-based ELS (Equity-Linked Securities) information platform that helps users access investment data intuitively.	<p> jy.lee@villagebaby.kr </p>
Resident		Unveiled	Oh Seong-gwang		<p> contact@unveiled.co </p>
Resident		Lumigloo	Kang In-gu	Offers a plug-and-play review and gamification solution that helps brands increase customer engagement.	<p> ingu@lumigloo.com </p>
Resident		Merakiplace	Son Woong-rae SeonJae-won	Provides an AI-driven insurance service that utilizes non-face-to-face consultation and health-care data for customized policy management.	<p> jaewon.sun@merakiplace.kr </p>
Resident		RISX	YoonJang-hyuk	Builds a real-time ELS (Equity-Linked Securities) information service platform for data-driven financial insights.	<p> jyoun@riskx.tech </p>
Resident		SafeBisa	Park Seong-hoon	Real estate platform that helps first-time home buyers make safe and transparent property transactions.	<p> help@safejibsa.com </p>
Resident		Roubit	LeeJun-young	AI self-care solution that promotes healthier daily routines through personalized wellness insights.	<p> info@roubit.me </p>
Resident		L&DC	Lee Deok-haeng	Automated real estate feasibility analysis solution powered by Big Data and AI technologies.	<p> biz@lndc.co.kr </p>
Resident		HigherX	Kwon Min-jae	SaaS-based workforce and store management solution, offering an all-in-one service for franchise and retail owners.	<p> support@higherx.co.kr </p>
Resident		KAP (Korea Asset Purchase)	Kim Jong-gu	Offers guaranteed apartment purchase and auction support services for real estate investors.	<p> kap@kap.kr </p>
Resident		Bonanza Lab	Park Hye-yeon	Digital asset data marketplace that provides AI-driven investment analytics and insights.	<p> hye.park@bonanza-lab.co.kr </p>
Resident		Social Trust	Kim I-sik	Operates "Trusty," a mobile micro-loan service powered by big data-based alternative credit scoring technology.	<p> info@social-trust.io </p>
Resident		Korea Legal Data	Lee Jong-man	Extracts and analyzes legal data from court documents to provide accurate financial and compliance insights.	<p> the20th@naver.com </p>
Resident		ComFac	Shim Jae-beom	Customer management solution for small beauty businesses with integrated fintech payment services.	<p> jaebum.shim@comfac.kr </p>
Resident		276 Holdings	Shin In-geun	Fintech startup building a platform that streamlines fundraising for small and medium-sized enterprises.	<p> jason@276holdings.com </p>
Resident		Crosshub	Kim Jae-seol	Identity verification platform enabling domestic and foreign users to access Korean web services securely.	<p> crosshub@crosshub.kr </p>
Resident		BANKX	Kim Seung-hoon	Provides an AI-driven Geo-Fintech platform combining location data with advanced financial insights.	<p> ethan.kim@bankx.co.kr </p>

Type	Logo	Company Name	Representative	Service Description	Contact
Resident		Redrob	Kim Jong-woo	Redrob develops cutting-edge HR fintech solutions that streamline global recruitment, payroll, and remittance for remote teams.	sales@redrob.io
Resident		Soft Landers Relocation	Han Man-joo	A fintech service offering relocation support for overseas investors and expatriates, including international remittance and payment facilitation.	manjuhan@softlanders.com
Resident		BeHappy	Lee Do-kyung	An AI-powered financial coaching chatbot that supports users' wealth management and financial literacy.	setmefree15@naver.com
Resident		Lucentblock	Heo Se-young	A blockchain-based platform for real estate fractional investment and digital asset securitization.	boyun@lucentblock.com
Resident		BAMI EDU	Lee Kyung-min	A blockchain and generative AI-based digital education platform enhancing learning outcomes through automated tutoring and copyright-secured content management.	ellast0701@gmail.com
Resident		DoctorPresso	Jung Han-ho	A mental healthcare solution using AI-based psychological assessment and digital therapeutics for insurance-linked wellness programs.	ask_mindstation@drpresso.com
Resident		Whatsub	Kim Do-hyun	An AI-powered subscription analytics platform analyzing payment and consumption data to provide personalized financial insights for users.	contact@whatsub.co
Resident		ATONES	Hong Sung-wan	Candypay provides an integrated payment technology that overcomes the limits of existing payment systems where only one card could be used per transaction. It allows multiple credit cards to be used at once in a single payment. Consumers can freely utilize various rewards and benefits, while merchants gain improved payment efficiency and customer satisfaction simultaneously.	help@atones.co.kr
Resident		Core16	Cho Yun-nam	A solution called Salesmart that utilizes Quant and AI for trading.	contact@coresixteen.com
Resident		BigTech	Ham Bae-il	A real estate asset management platform connecting big data with the real estate market.	bigtech@bigtech.co.kr
Resident		Bisonai	Kim Tae-gyu	Blockchain data collection and analysis solution.	admin-hr@bisonai.com
Resident		Kokkanlogis	Kim Ja-young	Korea's first AI-based B2B freight transportation platform, Primo, specializing in domestic freight and logistics.	sales@kokkanlogis.co.kr
Resident		Oasisfund	Kim Sung-gil	A finance + technology platform driven by AI, aiming to nurture innovative fintech companies.	oasisfund@naver.com
Member	(주)이루티	Eruty	Kim Yu-sung	K-Content early-stage investment and distribution services.	yusung@eruty.co.kr
Member	가제트코리아 주식회사	Gajet Korea (Shinhan Innovation Partner)	Yoo Sang-hyuk	eSIM-based integrated global communication service provider.	jump@usimsa.com
Member	주식회사 랭코드	Langcode (Shinhan Innovation Partner)	Kim Min-jun	AI agent platform for enterprise productivity and automation.	sales@langcode.io
Member	콜로세움 코퍼레이션	Colosseum Corporation (Shinhan Innovation Partner)	Park Jin-soo	Colosseum Corporation, a logistics technology company established six years ago, leads the global logistics digital transformation through its AI-based logistics SaaS platform 'COLO AI.'	support@colosseum.kr
Resident	canvaspeople	Canvasn people	Choi Ha-young	Tax Canvas - customized tax dispute review and AI-driven analysis solution.	contact@taxcanvas.kr

Type	Logo	Company Name	Representative	Service Description	Contact
Resident		DEVD	Kim Gi-tae	All-in-one integrated payment solution (ZibUp) addressing home ownership and household financial challenges.	contact@devd.co.kr
Resident		Aurora Five (formerly Manage Pendant)	Park Si-ha	Global gifting and rewards platform.	info@shook.im
Resident		Ghostpass	Lee Sun-kwan	Provides biometric authentication and contactless payment solutions securely stored on smart devices.	sg.lee@ghostpass.ai
Resident		KUPA	Noh Myung-hyun	AI-driven financial investment intelligence & investment strategy B2B solutions.	admin@kupa.ai
Resident		Peulda	Kim Han-seong	Comprehensive home services — home search and home protection solutions.	jason@peulda.com
Resident		bati.ai	Ryu Jang-geun	AI-powered fintech process automation solutions.	support@bati.ai
Resident		Zenerate	Shin Bong-jae	AI-driven feasibility assessment solutions for real estate development.	product@zenerate.ai
Resident		Obze Korea	Kim Se-hee	Consolidated procurement & brokerage platform for cosmetics targeting global clients.	obzekorea@naver.com
Member		we.seed	Lee Song-hee	Provides subscription-based real estate auction and public sale content	supermoon@kaist.ac.kr
Member		Triple Double	Choi Jae-hyun	Asset management services.	support@tripldoubl.com
Member		AM Management	Kim Ho-jung	AM NAVI — quant-based open API, non-custodial investment solution.	support@amcryptoteam.com
Member		Korea Housing Information (IBK-listed company)	Lee Yoon-gon	SaaS-based apartment management solution managing over KRW 10 trillion in assets with a 0% churn rate — “Gwanlibichaek” platform.	frank@krhi.co.kr
Resident		Youdongsan	Oh Joon-sik	PropTech platform offering AI-based mortgage investment and real estate valuation services.	junsik.oh@youdongsan.com
Resident		Indid Lab	Jung Yo-han	AI-powered apartment complex valuation and data-driven real estate analytics platform.	support@indidlab.com
Resident		Gazilab	Kim Young-in	Personalized wellness and lifestyle product curation platform.	youngin@gazilab.co
Resident		EarlyPay	Jang Hwan seok	Integrated payment and receivables management service for small business owners.	contact@earlypay.co.kr
Resident		Ten Fingers (FinnoVation)	Shin Dong-hyun	Korea's No.1 data-driven app recommendation and curated content platform, highly favored among MZ generation users.	onionring7@naver.com
Member		Allra Fintech	Kim Sang-soo	A startup supporting small business financing through data-based fintech services.	help@allra.co.kr
Member		DBD Lab	Kamg Jisoo	Offers UX/UI automation SaaS that allows anyone to start research, planning, and marketing easily, and operates a collaborative platform for design and feedback.	support@dbdlab.io
Resident		Carbonsaurus	Choi Hyun-jun	A startup developing a carbon-neutral platform for businesses	hyunjun.choi@carbonsaurus.com
Resident		Buysell Standards	Shin Beom-jun	PIECE is a tokenized securities platform that enables direct investment in valuable space assets. Buysell Standards sets a new standard for the token securities industry.	contact@buysellstandards.com
Resident		Surfff	Choi Seon-jin	Provides trade logistics solutions for shipping and export operations based on maritime data.	surfff@surfff.kr

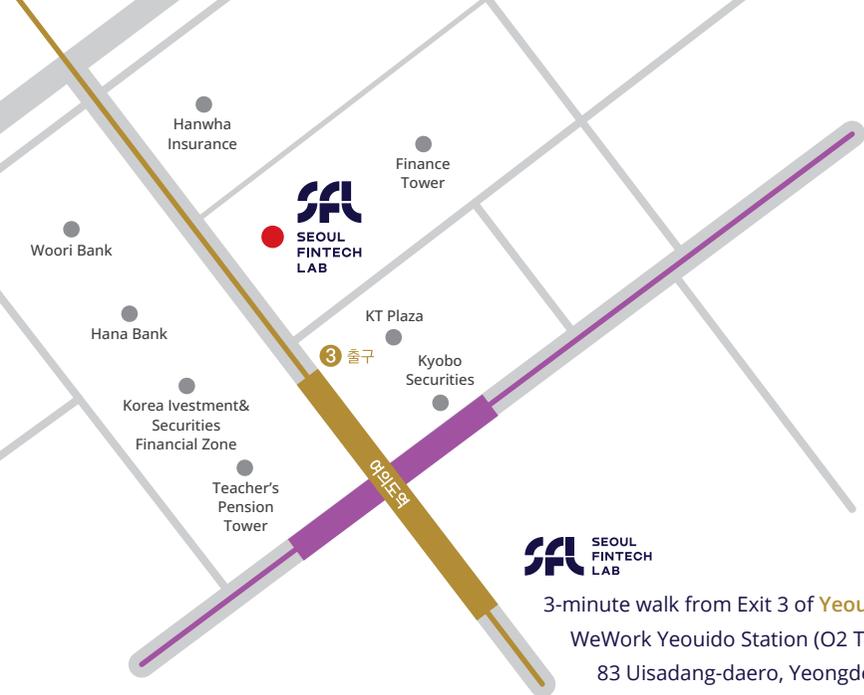
Type	Logo	Company Name	Representative	Service Description	Contact
Resident		IPSHOP	Lee Hyo-sung	Knowledge property trading platform.	ipxhop @ipxhop.com
Resident		Touch&Go	Cha Jung-ho	Provides offline NFC payment and membership authentication technology via Android and iOS consumer apps.	touchngo @touchngo.co.kr
Resident		Biglink AI	Kim Si-young	AI-powered insurance marketing intelligence platform utilizing big data.	info@biglinkai.com
Resident		Seoul Labs	Jang Do-hee	Developing FinTech and Web3-based financial solutions.	contact @seoullabs.io
Resident		Block S	Kim Hee-sung	Offers financial security and asset management solutions based on dual-layered architecture.	ceo@block-s.io
Member		Carelog	Yoo Seung-ho	Senior-care DX (Digital Transformation) solution based on life-log data for elderly wellness and safety management.	carelogue @carelogue.co.kr
Resident		Hoxi Partners	Lee Haeng-yeol Cho Sung-hoon	Provides an integrated carbon reduction solution, supporting greenhouse gas measurement, reporting, and efficient carbon credit trading via the Net-Zero platform.	daniel @hoxipartners. com
Resident		Green Ribbon	Kim Gyu-ri	Subscription-based service providing alternatives to traditional insurance.	hoho @green-ribbon.co.kr
Member		Nuvsolley	Choi Yoon-hye	Offers a unique domestic platform connecting art storage management with sales and utilization for small art pieces.	nouveausoleil.kr @gmail.com
Member		MomentCube	Jung Han-jik	AI-based tailored insurance optimization solution for small and medium-sized enterprises.	james @moment-cube.com
Resident		EZAR	Shin Jun	Provides summarized analysis of full corporate disclosure reports.	help@ezar.co.kr
Resident		Conduit	Lee Sang-muk	Mobile app-based voting and certification platform with verified MyData integration.	conduitkorea @gmail.com
Resident		GiraffeAllLabs	Cho Byung-ok	AI, quantitative strategy, asset management, and Web3 brokerage services.	contact @giraffeailabs.com
Member		VOLTA AMC PTE. LTD.	Lee Hae-young	COINVESTOR — digital asset and venture capital investment management.	official @coinvestor.co
Resident		Meshier	Choi Ju-won	Enterprise-grade blockchain all-in-one solution provider.	roy@mesher.io swgenius@mesher.io
Resident		Hirediversity	Shim Hwa-yong	Specialized financial data analytics and credit scoring solutions for foreign residents.	partner @hirediversity.club
Member		TokenSquare	Oh Eun-jung	Fiat-to-crypto payment and remittance solutions.	ejo @tokensquare.io
Resident		NoriSpace	Shin Hyun-jun	Developer of NoriS, an anti-counterfeiting and forgery detection solution.	joshua @norispace.com
Member		BlockCore	Kim Young-bin	Simplified investment brokerage platform connecting individual investors with professional investment firms.	ybkim @blockcore.co.kr
Resident		JejeMimi	Park Mi-young	AI-powered family childcare record solution designed for collaborative parenting.	meme @jejememe.com
Resident		ShareRound	Lee Dong-gyu	Rental payment platform offering seamless transaction services through KkudaPay.	donggle @shararound.co.kr
Member		Safeix	Sung Jung-mo	AI-driven personal safety platform that predicts and prevents potential hazards through integrated device and platform systems.	add551 @naver.com
Member		CUBIG	Bae Ho, Jung Min-chan	Developer of multimodal, domainless synthetic data solutions with built-in security features.	hobae@cubig.ai

Type	Logo	Company Name	Representative	Service Description	Contact
Resident		Byte Company	Kim Tae-heon	AI-powered investment content platform for stock investors — LITTLEBIT.	ceo@mydailybyte.com
Member		Serenity	Kim Tae-sung	A crowdfunding platform connecting fans, athletes, and local sports projects through community engagement.	ceo@sunity.ai
Resident		Silentist	Kim Joon-hwan	Provides virtual asset management engine development and advisory services.	roy@silentist.xyz
Resident		Hesedridge	Shin Jae-wook	Operator of "DALLEM," a personalized wellness-on-the-go solution platform.	jacob@dallem.com
Member		Dacube	Yoon Ye-ji	QUVI — AI agent for natural language-based enterprise data retrieval and analytics.	philoyyj@daquv.com
Resident		Forspace Lab	Seung Young-wook	Data-driven solution provider for the food and dining industry, focused on problem-solving through data technology.	scott@forspacelab.com
Member		Gwanak Institute	Seung Hyun-chan	AI and statistical model-based risk minimization investment solution provider.	hyunchan.seung@gmail.com
Resident		MetaCrowd	Kim Hyung-jin	AI-based cybersecurity company specializing in real-time deepfake (video/audio) detection technology.	lukas@metacrowd.ai
Member		Guru Whisper	Lim Joon-sung	Company specializing in planning, developing, and licensing investment-related content.	junsung.lim@guruwhisper.com
Resident		TIXPASS	Baek Myung-jin	Fintech platform offering end-to-end investment solutions for cultural content (performances, exhibitions, sports) with IoT-based real-time audience data and AI-driven success prediction.	zion_baek@tixpass.kr
Member		Innowave	Kim Yoo-hwan	MICE event management platform offering payment and engagement solutions.	irpitching@gmail.com
Resident		Toms	Choi Woo-deum	"Made" – financial service solution for automobile sales professionals.	woody.choi@tams.team
Member		Meta Communication Center	Kim Hyung-ki	AI-driven legal risk analysis and automated documentation for financial product mis-selling prevention.	ceo@korhub.co.kr
Resident		CrdLab	Bae Soo-jung	B2B SaaS platform that uses AI to train sales professionals in persuasive communication and sales skills.	krystal@created.kr
Resident		Bolt & Nut	Yoon Ki-yeol	Innovative platform combining manufacturing AI with FinTech solutions.	gyyoon@boltnnut.com
Resident		EverTreasure	Cho Young-rin	AI-based cultural content investment and global networking platform.	everine.jo@yeatu.com
Resident		ALTINUS	Han Jae-hee	Platform providing easy and accessible information services for all citizens.	jacob@artinus.dev
Resident		SmartRide	Lee Woo-young	Digital management and efficiency platform for the transportation industry.	joyce2021@smartride.co.kr
Resident		Korea Real Estate Data Lab	Han Seung-min	Korea's leading real estate risk assessment service.	kredatalab@kredatalab.com
Resident		DailyPay	Lee Hae-woo	FinTech startup providing AI-powered financial solutions for small businesses.	ceo@daily-pay.co.kr
Resident		Klinkers	Seo Sung-kwon	Global "super app" connecting workers, companies, institutions, and governments for lifestyle, finance, and employment services.	skcrackers@clinkers.io
Resident		GoGo F&D	Ha Sung-yong	IoT-based short-term two-wheeler rental system with built-in insurance and real-time location tracking for theft and accident prevention.	ceo@gogofnd.com

SPACE /

SEOUL FINTECH LAB Partners

AC VC	금융기관	기타 해외	정부 공공기관
			
			
			
			
			
			
			
			
			
			
			
			



3-minute walk from Exit 3 of **Yeouido Station**

WeWork Yeouido Station (O2 Tower),

83 Uisadang-daero, Yeongdeungpo-gu, Seoul, 07325,
Republic of Korea (Floors 4, 5, 6, 8, 17, and 19)

