

Global Fintech Market Updates: Hong Kong-Korea Ecosystem

8 Sep 2021 | 3pm – 4pm (GMT +8)



Webinar

Organisers:



大韓民國駐香港總領事館
Consulate General of the Republic of Korea
in Hong Kong

kotra
Korea Trade-Investment
Promotion Agency



Supporting Organisation:

Fintech has been considered as one of the top priorities for the financial service industries in Hong Kong and Korea in recent years. Regulators have launched initiatives and plans, providing ample business opportunities for the fintech industry. In this webinar, we will examine the global fintech developments and Hong Kong-Korea ecosystem. Investor and leading fintech startups from both places will also share their experience and tips for raising capital.

Key discussion points

- ✓ The strengths of the fintech ecosystem in Hong Kong and Korea
- ✓ Exploding opportunities for fintech
- ✓ Support for fintech startups in Hong Kong and Korea
- ✓ Experience sharing and tips from successful fintech startups and investor

Who should attend

- ✓ Fintech firms and startups
- ✓ Financial institutions
- ✓ Investors interested in fintech investment
- ✓ Professional service providers



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Date: 8 September 2021 (Wednesday)
Time: 3pm – 4pm (HKT; GMT +8)
Venue: Webinar (Via Zoom application)
Language: English (No simultaneous interpretation will be provided)

Programme Rundown

3pm – 3:05pm	Welcome Remarks <ul style="list-style-type: none"> ▪ Ms Margaret Fong Executive Director, Hong Kong Trade Development Council
3:05pm – 3:10pm	Opening Remarks <ul style="list-style-type: none"> ▪ Mr Baek Yong-chun Consul General, Consulate General of the Republic of Korea in Hong Kong
3:10pm – 3:16pm	Congratulatory Remarks <ul style="list-style-type: none"> • The Honourable Paul Chan Mo-po, GBM, GBS, MH, JP Financial Secretary, The Government of the Hong Kong Special Administrative Region • Mr Doh Kyu-sang Vice Chairman, Financial Services Commission of Korea
3:16pm – 3:36pm	Panel Discussion on Global Fintech Developments and Hong Kong-Korea Ecosystem Updates <p><i>Moderator</i></p> <ul style="list-style-type: none"> ▪ Mr Medhy Souidi Board Member, FinTech Association of Hong Kong <p><i>Speakers</i></p> <ul style="list-style-type: none"> ▪ Mr King Leung Head of Fintech, InvestHK ▪ Mr Sung Kyun Son Deputy Manager, Fintech Center Korea
3:36pm – 4pm	Experience Sharing: Inside Tips from Leading Fintech Startups and Investor <p><i>Moderator</i></p> <ul style="list-style-type: none"> ▪ Mr Rico Tang Senior Manager – FinTech Cluster, Cyberport <p><i>Speakers</i></p> <ul style="list-style-type: none"> ▪ Mr Tony Tung Managing Director, Gobi Partners ▪ Mr Arnold Chan Head of SME, Hong Kong, Airwallex ▪ Mr Francis Geeseok Oh Managing Director, Head of Qraft AI ETFs, Head of APAC office, Qraft Technologies Asia Pacific Limited
4pm	Webinar Ends

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Moderator

Mr Medhy Souidi
Board Member
FinTech Association of Hong Kong



Medhy Souidi has been instrumental in leveraging digital technology to transform DBS Bank into the Digital Bank of Singapore. His StartupXchange programme has matched 70 startups with colleagues across DBS, rolling out more than 25 emerging technology solutions. Medhy himself is big on the fintech scene as a regular speaker at major industry events and member of the Fintech Association of Hong Kong.

In 2019, Asian Private Banker named him Fintech Changemaker of the Year. Tatler recognized him as Gen T, one of the young leaders shaping Asia's future in Finance and Technology.

Medhy is the founder and producer of the social media series WhatTheFinTech, a series of short videos offering insight, news and views on FinTech and the latest innovations. He also writes a weekly newsletter for 15,000 people at LinkedIn.

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Speaker

Mr King Leung
Head of Fintech
InvestHK



As Head of Fintech at InvestHK, the department of the Hong Kong SAR Government responsible for attracting Foreign Direct Investment, King's mission is to foster a more vibrant fintech ecosystem in Hong Kong and Greater Bay Area (GBA) where King has the privilege to work closely with major fintech stakeholders – leading financial services institutions, fintech companies, accelerators, innovation labs, investors, regulators, universities, etc. In another complementary role, King also serves as Visiting Lecturer in Fintech at Institute for China Business of The University of Hong Kong in China in which King has extraordinary exposure to Mainland China fintech and financial services executives.

Prior to his Fintech immersion, King's tech entrepreneurial career included his role as angel investor in startups involving artificial intelligence, Big Data and Insurtech; founder of a data management platform and lead generation startup funded by Credit Suisse; transformed Datatrade from a traditional direct marketing agency into a multiple awards winning CRM and loyalty marketing agency.

Recognized for his industry domain experience, King has been invited to serve in leadership roles at Fintech Association Hong Kong (Insurtech Committee), The Marketing Society Asia, [Digital-Direct] Marketing Association, Asia America Multi-technology Association, Young Entrepreneurs Development Council, etc.

Prior to his entrepreneurial career, King was a management consultant in strategy, operation and information technology with Booz Allen Hamilton and KPMG Consulting in USA and UK. King was also in technology investment as a venture capitalist at Innovate@ (a tech fund co-managed by Booz Allen Hamilton & Lehman Brothers in USA).

King Leung holds an MBA (Hons) in Finance and Strategy from University of Chicago, and BSc (Hons) in Mechanical Engineering from University of Wisconsin – Madison.

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Speaker

Mr Sung Kyun Son
Deputy Manager
Fintech Center Korea



Sung Kyun Son is a Deputy Manager in Fintech Center Korea (FCK) under Financial Services Commission. He works closely with overseas fintech companies, ICT and relevant organizations home and abroad. He is in charge of reaching out to overseas fintech companies and organizations to promote Korea Fintech Week and enhance overseas fintech partnerships.

Before joining Fintech Center Korea, he was in charge of organising Korea National Pavilion in MWC Barcelona, Shanghai, ITU Telecom World and Global ICT Partnership programs in KAIT, under Ministry of Science and ICT. He is a frequent moderator in Fintech and ICT webinars in Fintech Center Korea.

His interest areas are Fintech, SME internationalisation, SME competitiveness, Korea ICT and Fintech Industry. He holds a Master of Science in Business Administration, Seoul National University.

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Moderator

Mr Rico Tang
Senior Manager – FinTech Cluster
Cyberport



Rico Tang is Senior Manager, Fintech Team Lead of Cyberport. Rico is leading the development of Cyberport's FinTech and blockchain eco-system among different stakeholders including start-ups, mid-sized and established players by driving strategic initiatives, collaboration and community building.

Mr Tang has over 20 years of experience in financial technology, exchange business, global market data, regional business management and pension fund. Prior to joining Cyberport, he was the founder of a HK based blockchain technology company; and had also held various senior positions in global financial technology company and financial institutions, including Thomson Reuters and Reuters Hong Kong Fund Management.

Mr Tang holds a BA. (Hon) degree in Accounting and Financial Management from University of Essex, and a Master degree in Business Administration from City University of Hong Kong.

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Speaker

Mr Tony Tung
Managing Director
Gobi Partners



Tony joined Gobi's Hong Kong office in 2016, and currently focuses on building Hong Kong and Southern China Greater Bay Area (GBA) startup ecosystems, as well as the Southeast Asia and the Middle East markets.

Tony has accumulated extensive experience in growing high-tech businesses from his two previous startups related to financial technology (FinTech) and enterprise solutions in big data. He led the overall product roadmap and management, business development, operation, technical infrastructure design and implementation, user experience design as well as fundraising for both of the companies.

Tony received his B.Eng. in Computer Engineering and B.B.A. in Financial Engineering double degree programme at The Chinese University of Hong Kong.

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Speaker

Mr Arnold Chan
Head of SME, Hong Kong
Airwallex



Arnold Chan leads the Hong Kong SME business for Airwallex. Arnold joined Airwallex after close to a decade of founding and running an award winning and renowned local education social enterprise. He started his career at Goldman Sachs in institutional sales and completed his MBA at Harvard Business School.

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Speaker

Mr Francis Geeseok Oh
Managing Director, Head of Qraft AI ETFs,
Head of APAC office,
Qraft Technologies Asia Pacific Limited



Geeseok Oh is Managing Director, Head of APAC office of Qraft Technologies, responsible for its global sales and business development of its innovating solutions powered by Qraft's cutting edge Artificial Intelligence technologies.

Geeseok has ten years of ETF business experience at ETF powerhouses such as Vanguard, Direxion, and Mirae Asset. At Vanguard, Geeseok Oh was Executive Director of Vanguard Investments Hong Kong Limited, responsible for its sales and business development in the Korean market. Before joining Vanguard, Geeseok has developed Direxion's Asia business in Hong Kong, focusing on business development, capital markets, and product development for clients in the Asia Pacific. Prior to that, he worked at Mirae Asset Global Investments as ETF and quant portfolio manager in Hong Kong.

Geeseok holds a BBA from Korea University and an MBA from the University of Hong Kong. He is a Chartered Alternative Investment Analyst (CAIA) charter holder.